

MDP-522 Strategic Thinking and Execution

Description

Learning how to think more broadly, deeply and systematically is critical to developing business strategy. We use researched methodologies tools and techniques. Our approach teaches leaders to be more analytical, draw sound conclusions and make strategic choices that accelerate business growth. However, strategy is only as good as the execution that supports it. New thinking brings new strategies that must be executed to produce results. Our unique process, STAR (Strategic Thinking, Action, Results) brings strategy and execution together. STAR is a proven program that brings consistency, rigor and discipline to your organization's strategic thinking and executional implementation.

We help you also understand the dynamics of a Strategic Management System based on HBS Balanced Scorecard and proven Strategic Execution management systems.

Practicing and understanding the key questions to answer in the right context is critical, we use simulation and practical exercises on your strategy.

Having the right environment to develop with your colleagues who are rich with different personalities and outlook to input based on a way forward agenda.

- Are you ready to think in a way that yields innovation and focus to the work in hand?
- Do you have a process that develops your strategy in such away that everyone can execute it?
- Is everybody's' job in your company include strategy or implementing the strategic goals?

If the answer to these questions is No come and join us to enrich your knowledge

Cost

PDU's

Objectives

To understand and learn how to achieve clarity when goal setting, making sure your strategy is precise, measurable, actionable and a process that achieves strategic execution.

Who Should Attend

Executives
Senior Managers
Strategy support staff

Prerequisites

Understanding of good communication
Vision, mission statements and relative goals
Operations Management

Benefits

The important questions you need to produce a good strategy or great strategy
How strategy links to everything you do
A new way of thinking

What you will learn

Importance of having a Vision and Mission
Time horizon for your strategy
Strategic thinking techniques
Strategy process based on Richard Rumelt's definition
Strategic management system
Balanced Scorecard methodology, tools and techniques
Translating Strategy into Action hence execution

What will you achieve

Strategy definitions
Tools for creating, managing and sustaining your strategy
Balanced Scorecard methodology
Setting targets, milestones, resources with Lead and Lag measurement indicators
Thinking clearly
Six ways to think

Agenda one day 0900 to 1800

0900 - 0930 Introduction

0930 - 1030 Goals and objectives supporting the Vision, Mission statements

1030 - 1045 Coffee

1045 - 1130 Six ways to think

1130 - 1230 Strategic Management System to manage strategy through to tactical management to measure the execution

1230 - 1330 Lunch

1330 -1500 Strategy process so strategy is the heart of what you do

1500 - 1515 Tea

1515 - 1745 Building your Strategic Management System

1745 - 1800 Wrap up