

# MDP-522 Strategic Thinking and Execution

## Description

Learning how to think more broadly, deeply and systematically is critical to developing business strategy. We use researched methodologies tools and techniques. Our approach teaches leaders to be more analytical, draw sound conclusions and make strategic choices that accelerate business growth. However, strategy is only as good as the execution that supports it. New thinking brings new strategies that must be executed to produce results. Understand the skills that characterize strategic thinking—from examining situations to interpreting information—and how to apply those skills on the job.



**STRATEGIC THINKING**  
The key to better decisions, more effective problem Solving and Improve results

Call: 02 610 3963  
Email: [training@psisolution.com](mailto:training@psisolution.com)  
Line ID: @PSISOLUTIONS

**Are you ready to think in a way that yields innovation and focus to the work in hand?**

**Strategy Thinking and Execution Training**

BANGKOK, THAILAND  
9AM - 5PM

**Sign up now**

 

Practicing and understanding the key questions to answer in the right context is critical, we use simulation and practical exercises on your strategy.

Having the right environment to develop with your colleagues who are rich with different personalities and outlook to input based on a way forward agenda.

- ❖ Are you ready to lead and manage the strategy so that it is clear it is being executed?
- ❖ Do you have a process that manages your strategy in such a way that everyone can execute it?
- ❖ Is everybody's' job in your company include strategy or implementing the strategic goals?

If the answer to these questions is No come and join us to enrich your knowledge

## Objectives

- Understand what strategic thinking is and why it's valuable
- Recognize the personal traits, behaviors and attitudes, and cognitive capacities that strategic thinkers demonstrate
- View strategic thinking as a process
- Apply seven strategic thinking skills—seeing the big picture; clarifying strategic objectives; identifying relationships, patterns, and trends; thinking creatively; analyzing information; prioritizing your actions; and making trade-offs

## Who Should Attend

Executives  
Senior Managers  
Strategy support staff

## What you will learn

- **Seeing the big picture**—understanding the broader business environment in which you operate
- **Clarifying strategic objectives**—determining what you hope to achieve by thinking strategically
- **Identifying relationships, patterns, and trends**—spotting patterns across seemingly unrelated events, and categorizing related information to reduce the number of issues you must grapple with at one time
- **Thinking creatively**—generating alternatives, visualizing new possibilities, challenging your assumptions, and opening yourself to new information
- **Analyzing information**—sorting out and prioritizing the most important information while making a decision, managing a project, handling a conflict, and so forth Prioritizing your actions—staying focused on your objectives while handling multiple demands and competing priorities
- **Making trade-offs**—recognizing the potential advantages and disadvantages of an idea or course of action, making choices regarding what you will and won't do, and balancing short- and long-term concerns

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## What will you achieve

- You chart a course for your group that aligns with the overall corporate strategy.
- You make smart long-term decisions that complement and align with decisions that others in your organization are making.
- You gain your employees' commitment to supporting your decisions.
- You boost your group's performance and maximize business results.
- You foster a culture that supports fresh thinking and embraces strategic initiative.

## Agenda

### Day 1

Lesson 1: Strategic Thinking Overview

Lesson 2 Defining Characteristics of Strategic Thinkers

Lesson 3: Strategic Thinking as a Process

Lesson 4: Seeing the Big Picture

Lesson 5: Clarifying Strategic Objectives

Lesson 6: Identifying relationships, patterns and trends

### Day 2

Lesson 7: Thinking Creatively

Lesson 8: Analysing Information

Lesson 9: Preparing your Actions

Lesson 10: Making Trade Offs

Appendix A: Practice - Scenario part 1-3

Appendix B: Exercise - Debono's Six Thinking Hats

Appendix C: Case Study -Serco Balance Score Card

PSI Solutions Co., Ltd.

27 Fl, Q House Lumpini Tower

1 South Sathorn Road

Thungmahamek, Sathorn

Bangkok 10120, Thailand.

Tel: + 66 (0) 2 610 3963

Fax: + 66 (0) 2 885 0935

Email: [training@psisolution.com](mailto:training@psisolution.com)

Webpage: [www.psisolution.com](http://www.psisolution.com)

Line ID: @psisolutions

Contact Person: Yodchai Apisitpisarn, PMP